GREATER LOUISVILLE'S
EDUCATION
SCORECARD
2014 PROGRESS REPORT

55,000 Degrees

GREATER LOUISVILLE'S
EDUCATION SCORECARD
2014 PROGRESS REPORT
THE GOALS:

55,000

MORE POST-SECONDARY DEGREES

50%

OF WORKING-AGE POPULATION WITH ASSOCIATE DEGREE OR HIGHER

TOP TIER OF AMERICAN CITIES IN EDUCATION ATTAINMENT BY 2020
2014 FINDINGS
More people have college degrees, but still not on track to reach the goal.

41.5 percent of Louisville’s working-age population currently holds an associate degree or higher.

169,980 degree holders
147,564 in 2008

38.3%

41.5%

30 32 34 36 38 40 42 44 46 48 50


% of degree holders

# of degree holders

Numeric goal trend line

% goal trend line

Goal

Year
INDICATORS MOVING IN THE RIGHT DIRECTION

JEFFERSON COUNTY PUBLIC SCHOOLS
HIGH SCHOOL GRADUATION RATE
COLLEGE AND/OR CAREER READINESS

ARCHDIOCESAN CATHOLIC SCHOOLS
COLLEGE-GOING RATE

LOCAL COLLEGES AND UNIVERSITIES
UNDERGRADUATE DEGREE COMPLETIONS
COLLEGE GRADUATION RATES
MORE STUDENTS READY FOR COLLEGE/CAREER

Jefferson County Public Schools College and/or Career Readiness Rate

JCPS has gained **30% POINTS IN COLLEGE/CAREER READINESS SINCE 2010** and is on track to reach the 2015 goal of 66% readiness.

**DEMOGRAPHIC BREAKOUT:**

**AFRICAN AMERICAN:**
- increased 16 points over 2 years, up to 41%

**HISPANIC/LATINO:**
- increased 17 points, up to 54%

**WHITE:**
- increased 14 points, up to 73%

**FREE AND REDUCED PRICE LUNCH**
- increased 19 points, up to 47%
9,868 DEGREE COMPLETIONS IN 2013

DEMOGRAPHIC BREAKOUT:

AFRICAN AMERICAN STUDENTS:
94 FEWER ASSOCIATE DEGREES (-13%)
20 MORE BACHELOR’S DEGREES (4%)

ADULT STUDENTS:
54% OF ALL DEGREES AWARDED
70% OF ASSOCIATE DEGREES
40% OF BACHELOR’S DEGREES

4-YR CHANGE = +947 DEGREES
4-YR % CHANGE = +26%

4-YR CHANGE = +608 DEGREES
4-YR % CHANGE = +13%
MORE STUDENTS GRADUATING OVER TIME

GRADUATION RATE OF 1ST TIME, FULL-TIME STUDENTS AT THE SAME INSTITUTION WITHIN 150% OF PROGRAM TIME

BACHELOR’S DEGREE GRADUATION RATES:
UNDER-RESOURCED STUDENTS: 37%
ACADEMICALLY UNDERPREPARED STUDENTS: 28%
UNDERREPRESENTED (MINORITY) STUDENTS: 33%

UNDER-RESOURCED STUDENTS: 37%
ACADEMICALLY UNDERPREPARED STUDENTS: 28%
UNDERREPRESENTED (MINORITY) STUDENTS: 33%

4 year institutions
2 year institutions

8
INDICATORS MOVING IN THE WRONG DIRECTION

JEFFERSON COUNTY PUBLIC SCHOOLS
College-Going Rate
Summer Melt Rate

LOCAL COLLEGES AND UNIVERSITIES
Post-Secondary Enrollment
1st to 2nd Year Retention at 2-Yr Institutions
Cost of College
MORE HIGH SCHOOL STUDENTS GRADUATING, BUT DECLINING COLLEGE-GOING RATE

OPPORTUNITY:
Over half of JCPS graduates stay in the Louisville area for college – representing an opportunity to provide additional support to ensure their success

JEFFERSON COUNTY PUBLIC SCHOOLS 12-MONTH COLLEGE-GOING RATE

- 73% in 2008
- 69% in 2009
- 69% in 2010
- 68% in 2011
- 67% in 2012
- 66% in 2013

66% College-going, following a 7% point decline from 2008

- Percent Going to College: 73% in 2008, 69% in 2009, 69% in 2010, 68% in 2011, 67% in 2012, 66% in 2013
MORE STUDENTS FILING FAFSA, BUT FEWER FOLLOWING THROUGH ON COLLEGE-GOING INTENTIONS

JEFFERSON COUNTY PUBLIC SCHOOLS SUMMER MELT
DEFINED: FILED FAFSA DURING SENIOR YEAR BUT DID NOT ENROLL WITHIN 12 MONTHS

PROFILE OF “INTENDERS”
84% - PELL-ELIGIBLE (LOW INCOME)
82% - ACT < 20 (UNDERPREPARED ACADEMICALLY)
57% - FIRST GENERATION COLLEGE GOER
45% - AFRICAN AMERICAN

CLASS OF 2013 SENIORS
SUMMER MELT HAS INCREASED STEADILY OVER THE PAST 6 YEARS

<table>
<thead>
<tr>
<th>Year</th>
<th>Summer Melt</th>
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<tbody>
<tr>
<td>2008</td>
<td>163</td>
</tr>
<tr>
<td>2009</td>
<td>258</td>
</tr>
<tr>
<td>2010</td>
<td>376</td>
</tr>
<tr>
<td>2011</td>
<td>448</td>
</tr>
<tr>
<td>2012</td>
<td>526</td>
</tr>
<tr>
<td>2013</td>
<td>724</td>
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20% of FAFSA filers did not enroll in college within 12 months
FEWER PEOPLE ENROLLING IN COLLEGE

TOTAL UNDERGRADUATE ENROLLMENT AT LOCAL POST-SECONDARY INSTITUTIONS

DEMOGRAPHIC BREAKOUT:
OVERALL 11% DECLINE SINCE 2010 – LOSS OF 7,426 STUDENTS
16% DECLINE AMONG AFRICAN AMERICAN STUDENTS (SINCE 2011)
15% DECLINE AMONG ADULT LEARNERS (SINCE 2011)

That’s an 11% decline in enrollment since 2010 or 7,426 fewer students enrolled at Louisville institutions.

As of 2012, Louisville outpaced national downward trends of enrollment by 4% points.
FEWER STUDENTS COMING BACK THE SECOND YEAR

1ST TO 2ND YEAR RETENTION RATE (IPEDS, 1ST-TIME STUDENTS RETAINED AT SAME INSTITUTION)
NATIONAL STUDENT CLEARING-HOUSE DATA PROVIDE A DEEPER LOOK

1ST TO 2ND YEAR PERSISTENCE BY AGE
LOCAL COLLEGE FINISHING RATES IN 6 YEARS
JCPS COLLEGE FINISHING RATES IN 6 YEARS
ADULT LEARNER PERSISTENCE FALLING FAST
STUDENT PERSISTENCE AT ANY INSTITUTION BY AGE

Traditional %  Adult %
2012  70%  65%
2011  55%  49%
2010  49%  45%
2009  55%  42%

28% POINT GAP BETWEEN TRADITIONAL AND ADULT LEARNERS

ADULT LEARNERS HAVE SEEN A 13% POINT DECLINE IN PERSISTENCE OVER PAST FIVE YEARS

(Includes all intensities (ft & pt) at 2-yr and 4-yr institutions)
LOCAL COLLEGE-FINISHING RATES BETTER THAN GRADUATION RATES INDICATE

Completion at same college
- 2 year college finishing: 48%
- 4 year college finishing: 37%

Completion at any college
- 2 year college finishing: 25%
- 4 year college finishing: 62%

Still Enrolled
- 2 year college finishing: 14%
- 4 year college finishing: 16%

Not Enrolled
- 2 year college finishing: 22%
- 4 year college finishing: 43%
The JCPS college-finishing rate includes students who entered college anytime between Fall 2007 and Fall 2012.

The exact finishing rate for the fall 2007 entering cohort is unknown, but it is within the range of 40% - 47% completion.

The National cohort includes only students who entered in the Fall 2007 and finished a degree by 2013.
ANOTHER PIECE OF THE PUZZLE

TALENT RETENTION AND TALENT ATTRACTION
ONLY 1 IN 3 GRADUATES STAY IN LOUISVILLE


DEGREES PRODUCED
- Associate
- Bachelor’s

GRADUATES RETAINED
- Graduate Degrees

5-year retention: 36.4%

13,575

4,941

4,630

5,238

3,707

771

1,901

2,269
FOCUS ON THE EDUCATION SYSTEM ALONE WILL NOT ACHIEVE THE GOALS

WHILE DEGREE COMPLETIONS FROM AREA INSTITUTIONS CONTINUE TO CLIMB, LOUISVILLE’S COLLEGE-EDUCATED POPULATION IS STAYING LEVEL AT AROUND 41.5% WITH AN ASSOCIATE DEGREE AND HIGHER.

AT OUR CURRENT RATE, WE WILL NOT REACH OUR 50% GOAL UNTIL 2030 (10 YEARS BEYOND TARGET)

BECOMING NET-WINNERS OF HIGHER EDUCATED PEOPLE IS THE REAL CHALLENGE – RETAINING OUR LOCAL GRADUATES AND ATTRACTING NEW TALENT TO LOUISVILLE

ENSURING THERE ARE HIGH-WAGE JOBS AVAILABLE FOR HIGHLY-SKILLED WORKERS IS CRITICAL TO ACCELERATE ATTAINMENT
1. ADDRESS CRITICAL LEAKS IN THE SYSTEM, SUCH AS COLLEGE-GOING RATES, STUDENT PERSISTENCE AND COLLEGE-FINISHING RATES

2. NARROW THE SUCCESS GAPS BETWEEN WHITES AND PEOPLE OF COLOR, WHO TOO OFTEN LACK ADEQUATE PREPARATION AND RESOURCES FOR COLLEGE

3. HELP ADULT LEARNERS SUCCEED – GETTING THEM BACK TO SCHOOL AND ACROSS THE FINISH LINE TO A COLLEGE DEGREE

4. BUILD STRONGER CONNECTIONS BETWEEN DEGREES AND JOBS TO INCREASE THE HIRING AND RETENTION OF GRADUATES IN OUR LOCAL WORKFORCE
EXPLORE THE DATA

dashboard.55000degrees.org
THANK YOU